

COMMUNITY PROJECTS IN 2017 EDUCATION

American Apparel: Pencils of Promise Collection



American Apparel has launched a capsule collection of hoodies, t-shirts and bags in support of the organization Pencils of Promise (POP) to fund the construction of schools and provide support for teachers in developing nations. POP is a US-based not-for-profit organization that works to increase access to education and raise global awareness of child illiteracy as there are 250 million children worldwide who lack basic reading, writing and math skills.

With the message **'250 million kids can't read this'**, American Apparel's capsule collection represented a commitment of U.S. \$227,000 to build new educational infrastructure, improve classroom environments and provide support for teachers. The goal of this initiative was to foster a conversation around the need for better quality education, inciting consumers to take a position on child literacy and become passionate about increasing children's opportunities for a brighter future.

Young Athletes for Excellence

For the 12th year in 2017, Gildan partnered with the Foundation for Athletes of Excellence in Québec (FAEQ) in recognizing outstanding student athletes that combine strong athletic performances with excellent academic results. For the past several years Gildan has sponsored the Leadership Category which adds an extra dimension for students that demonstrate leadership skills in creating community based programs that deliver a benefit to society.



This year Gildan's sponsorship provided five scholarships totalling \$11,000 in the Leadership Category to assist in the pursuit of their academic and athletic activities.



Library Inauguration in Bangladesh

In 2017, Gildan signed a collaboration agreement with Room to Read, an organization whose goal in Bangladesh is to transform the lives of thousands of children through literacy and gender equality in education. This collaboration provided more than U.S. \$75,000 to support over 160 girls in the Bangladesh Girls' Education Program and establish a library and literacy program at a school in Dhaka.

Donations of School Kits in Nicaragua

At the beginning of the 2017 school year in Nicaragua, Gildan started its 'Writing your future' program for employees' children and distributed 4,400 back-to-school kits adapted to the specific needs of our employees' children heading to preschool, elementary and high school. The kits included important staples such as notebooks, pens, pencils, crayons, geometry sets and modelling dough.

Children Education and Transformation program in Honduras

Gildan has implemented the Children Education and Transformation program in partnership with World Vision Program in Honduras. It empowers kids to evaluate their schools and communities. Kids work together to create action plans to improve in areas such as environment, health, sanitation, violence prevention, etc. Gildan works with students, teachers and community representatives to implement the program in 10 schools in different communities where the company operates.

In 2017, Gildan made an investment of U.S. \$50,000 that benefited more than 4,000 children that attend sponsored schools.